

INFRASTRUCTURE INVESTMENT: BUILDING LIVABLE COMMUNITIES WITH TRANSIT

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Charles County 2012 Economic Development
Summit

Overview

- Livability
- Role of transit
- Where it's worked, why it's worked
- Making it work for you

What makes a livable community?

- Vision
- Community engagement
- Common spaces
- Safety
- Ongoing investment
- Access

The role of transit

- Mobility
 - ▣ Connecting communities
 - ▣ Adding capacity
 - ▣ Attracting new riders
- Economic development
 - ▣ Connecting/strengthening emerging commercial districts
 - ▣ Drawing residents to an area
 - ▣ Increasing development potential
 - ▣ Enhancing access to employment
 - ▣ Improving regional competitiveness

Integrating transit

□ Design

- ▣ Attractive, inviting, human-scale
- ▣ Reflects, preserves, enhances community personality
- ▣ Community gathering space
- ▣ Centralized, integrated transit facilities

□ Operations

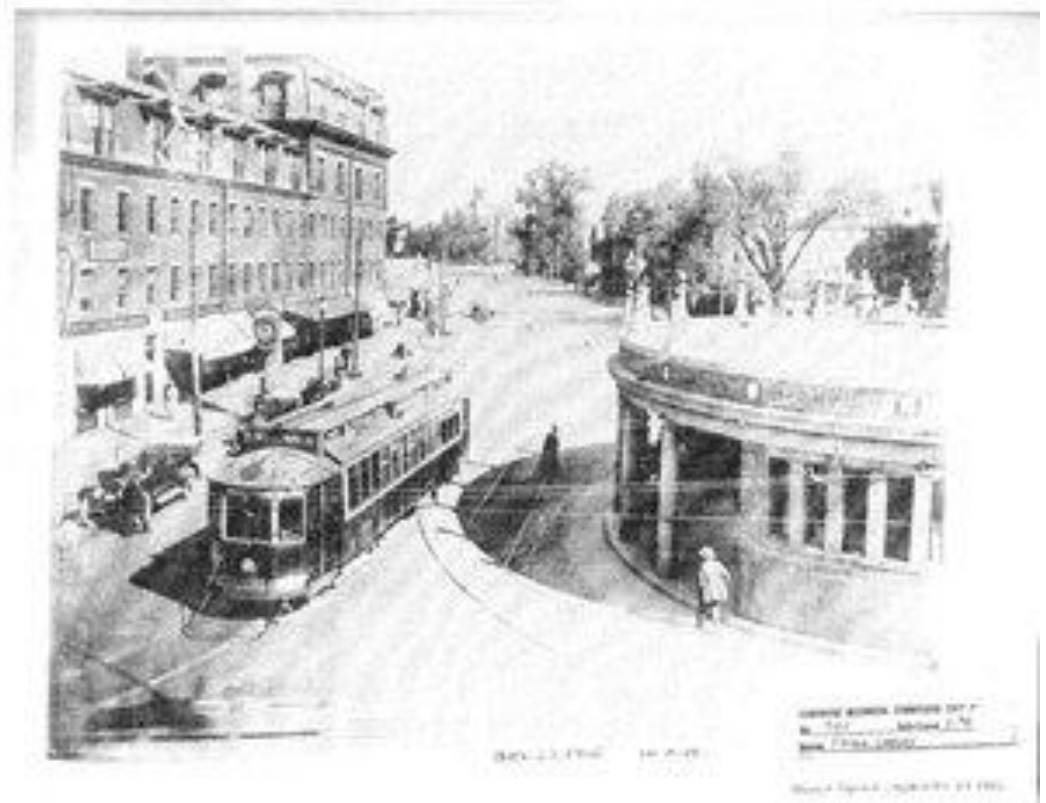
- ▣ Multi-modal, convenient access
- ▣ Coordinated schedules
- ▣ Joint uses for LRT stops

Integrating transit

- Community services
 - ▣ Whittier Health Center at Boston's Roxbury Crossing
 - ▣ Job-training & business incubator programs at Chicago's Green Line and St Louis' Wellston Station
- Retail and shopping
 - ▣ Chicago and DC's Union Station
 - ▣ NJ Maplewood Concierge Company

Harvard Square

- 1912:
Cambridge-to-Boston line opens
- Harvard Sq Business Men's Association begun in response to subway construction
 - ▣ Cambridge business owners feared being sidelined with easy access to



Harvard Square

- Created a permanent Commission to oversee improvement projects
 - ▣ e.g., electric street lamps
- Subway increased access to area and added to its popularity



Harvard Square

- ❑ Red Line extension forced additional change
- ❑ Transitioned from small & independent to big name, to upscale and locally-owned
- ❑ Not the same as it always has been, but maybe no one wants it to be



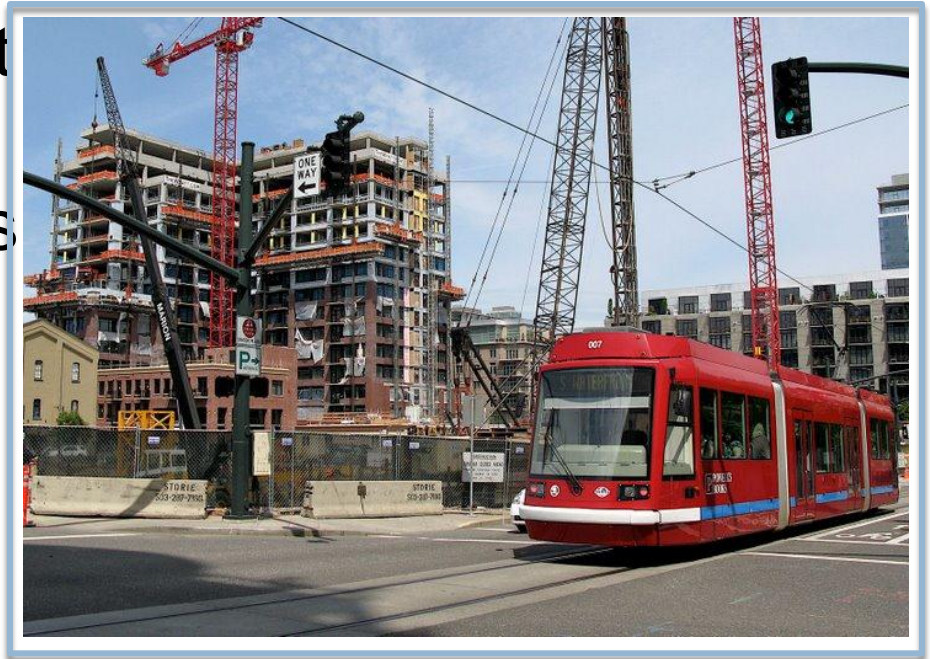
Portland's Saturday Market

- Station designed to accommodate small-scale retail and temporary uses
 - ▣ Portland Saturday Market
 - ▣ Transforms downtown parking lot into a community center every weekend
- Management Advisory Committee
 - ▣ Concern about “anti-social” activities
 - ▣ Oversees activities & events
 - ▣ Provides maintenance & security



Portland Streetcar

- 3 miles of track
- \$3.5B of development within 2 blocks
- 10,000+ housing units
- 55% of all new CBD development within 1 block of streetcar
- 1,000% increase in property values since 2001



Phoenix LRT

- ❑ Anticipated ridership: 26,000
- ❑ Actual opening year ridership:
 - 33,000 due to weekend riders
 - 27% commuters
- ❑ Development along corridor:
 - 180 projects
 - \$1.5B public investment
 - \$5.8B private investment
 - SF Commercial: 9.2M
 - SF Residential: 10.5M
 - Hotel rooms: 3,260



NJ Transit Station Renewal

□ Woodbridge

- ▣ Rider and retailer surveys
- ▣ Enhanced access to and signage within station
- ▣ Artist-created map showing transit, business, and cultural attractions
- ▣ Special improvement district created for streetscaping
- ▣ Business association oversees station maintenance

□ Maplewood

- ▣ Sought to incorporate retail into station
- ▣ Local businesses bought shares in concierge company
- ▣ Customers/passengers place orders in AM and pay retail cost plus 10% surcharge
- ▣ Service providers advertise through concierge co.

Making it work for you

- Identify community needs
- Create a strong brand
- Integrate transit stations
- Know that needs and communities evolve
- Address transition with continuous evaluation & investment
- Keep it manageable

Contact

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